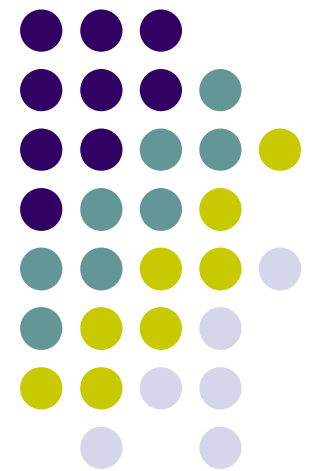


# Millennials and Pop Culture

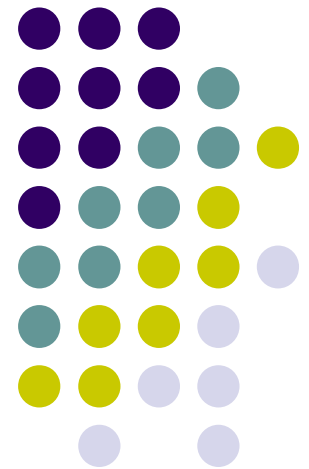
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# The 1980's

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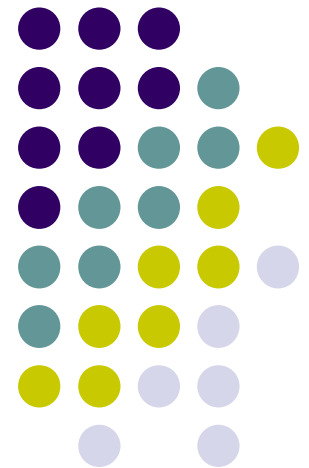
Transformers...  
"Robots in Disguise"



# The 1980's

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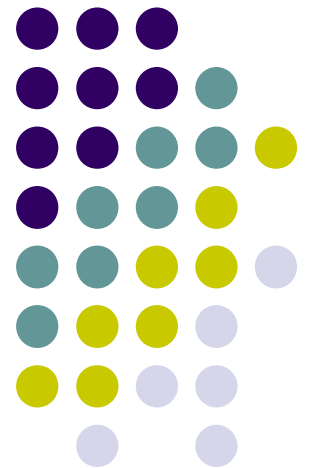
Cabbage Patch Kids flown in  
from Asia on passenger  
airplane seats to  
meet demand



# The 1980's

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Care Bear Craze  
Toys, Cartoons and Movies



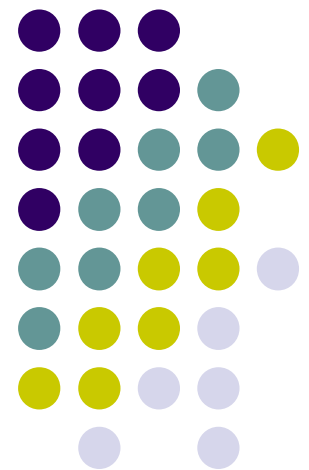
# The 1980's

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New Kids on the Block

Vanilla Ice

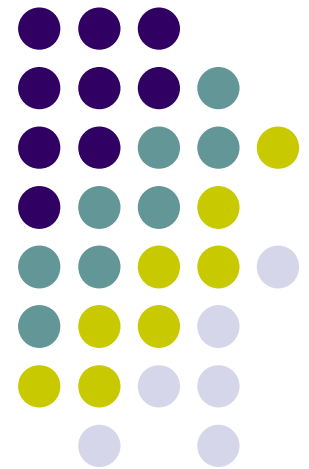
MC Hammer



# The 1980's

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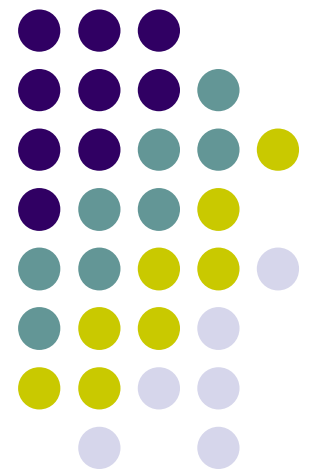
Ghostbusters Movie  
Cartoon  
Action Figures  
Merchandise



# The 1980's

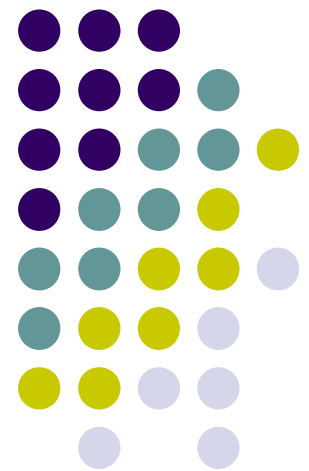
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Teenage Mutant Ninja Turtles  
Media and Merchandise



# The 1990's

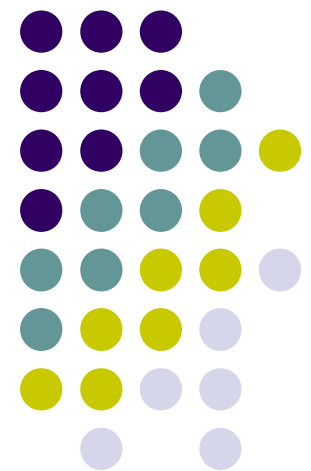
Disney Afternoon shows



# The 1990's

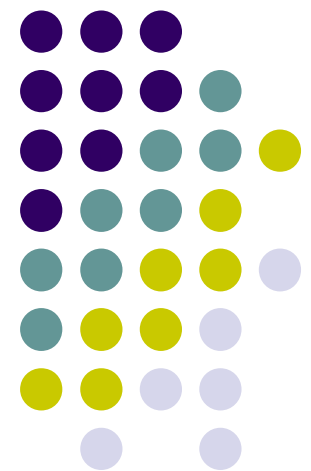
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The Simpsons



# The 1990's

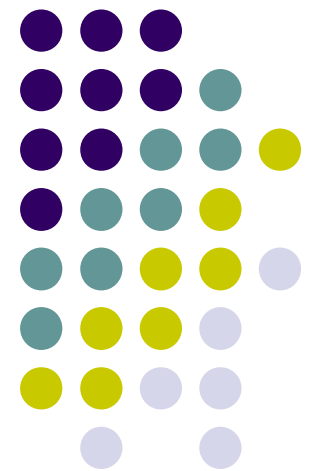
The game of *Pogs*



# The 1990's

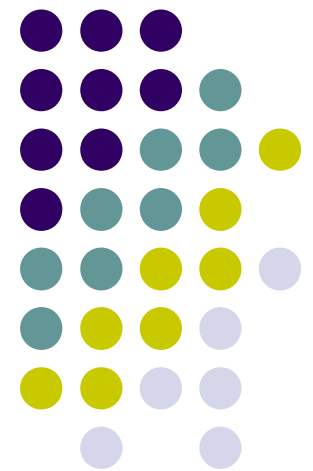
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Grunge and Ska Music



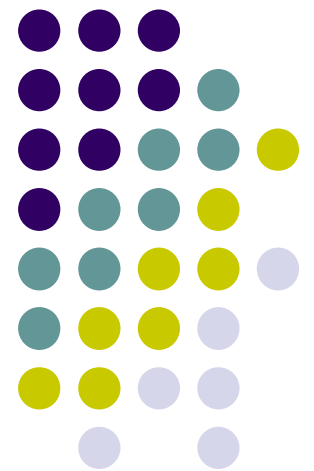
# The 1990's

Barney!



# The 1990's

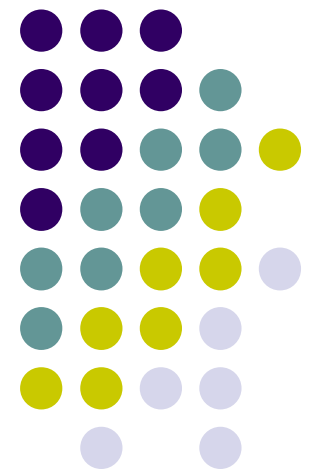
Mighty Morphin Power Rangers



# The 1990's

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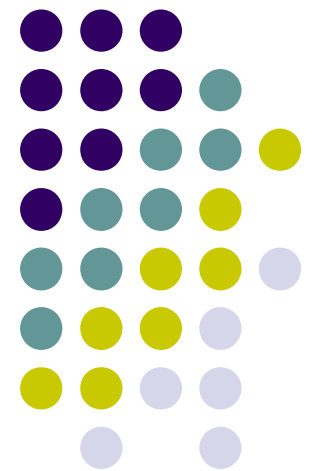
Gigapets



# Late 1990's

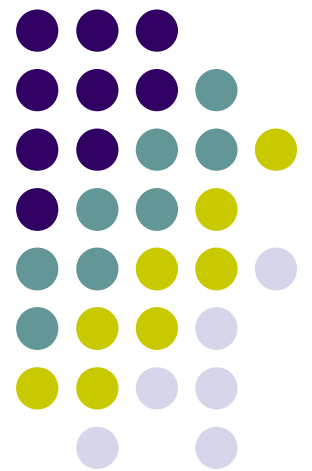
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Tickle Me Elmo



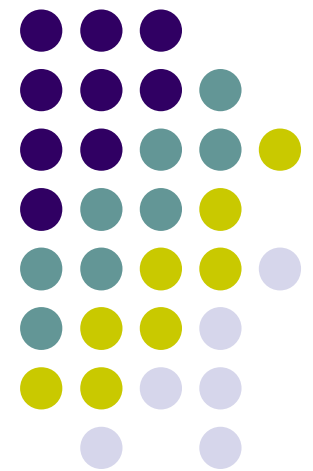
# Late 1990's

Harry Potter Book and Movie



# Late 1990's

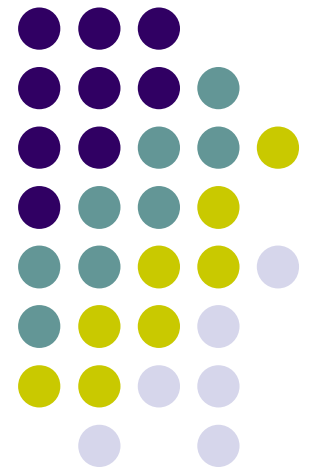
Beanie Babies



# Late 1990's

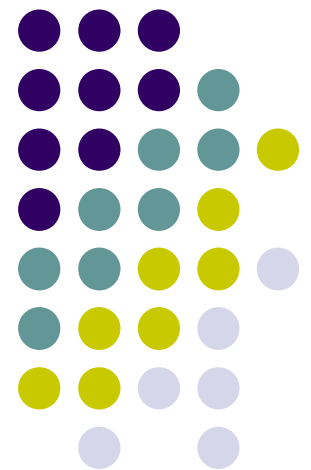
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*Furby* Dolls



# Late 1990's

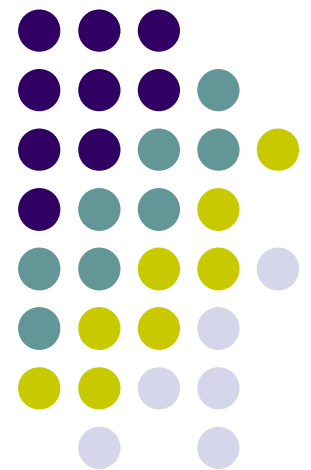
Huge shift in electronic music,  
with samplers, drum machines  
and computers rising as popular  
musical instruments



# The 1990's

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New genres such as: Techno,  
House, Trance, Breakbeat, Drum  
and Bass, IDM, etc.



# The 1990's

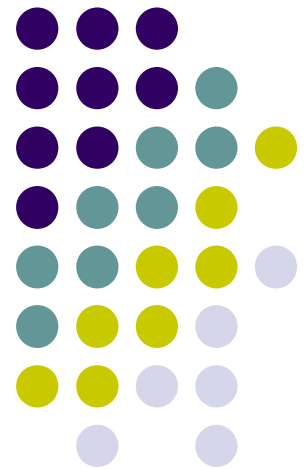
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“The Boy Bands”

NSYNC

The Back Street Boys

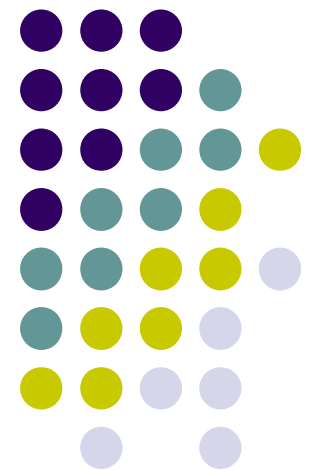
Boys 2 Men



# The 1990's

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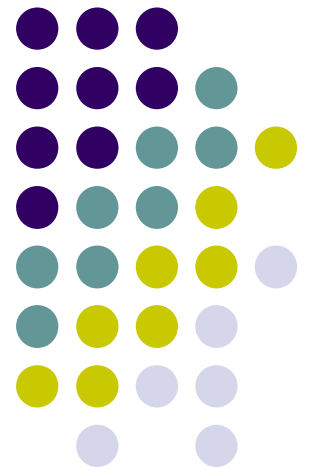
Pokemon



# Video Game Systems

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Nintendo Entertainment System  
Sega Genesis



# Video Game Systems

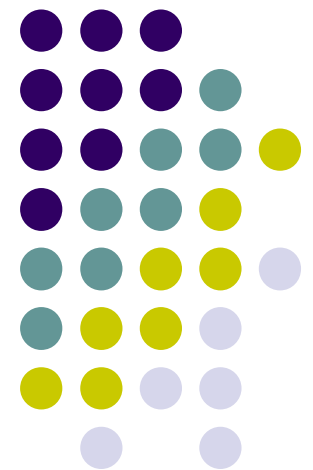
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Super Nintendo

Nintendo 64

Nintendo Game Cube

Sony Playstation



# VGS in the 2000's

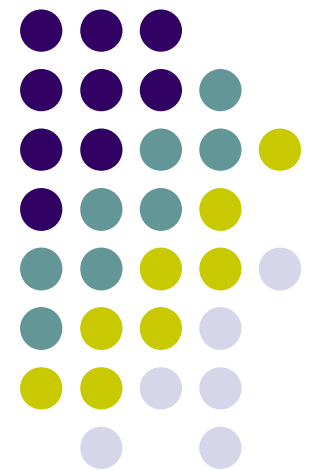
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Sony Playstation 2

Sony Playstation 3

Microsoft X Box

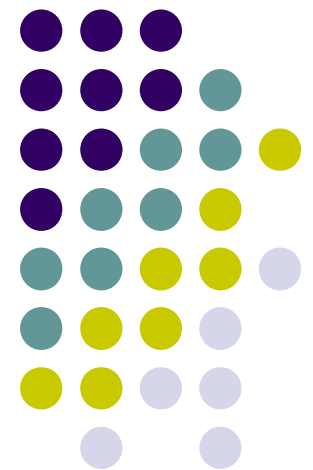
Xbox 360



# The Early 2000's

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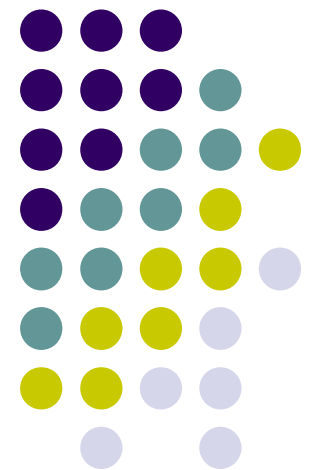
Blockbuster Movies Series'  
"Pirates of the Caribbean"  
"Lord of the Rings"



# Millennial Social Networking

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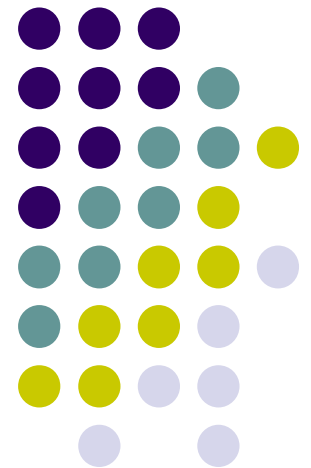
Online Journals  
“Blogs”



# Millennial Social Networking

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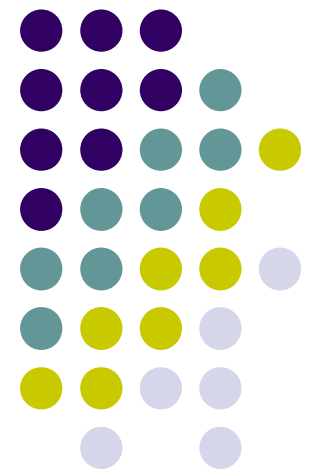
My Space, Facebook and  
Friendster



# Millennial Social Networking

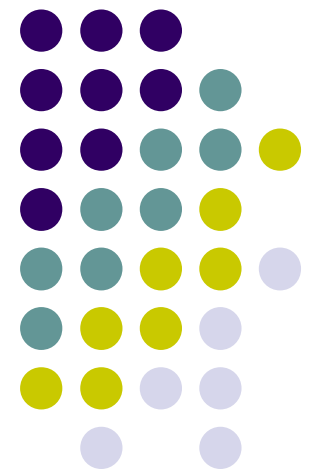
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You Tube and Flickr



# Millennial Social Networking

“Podheads” – experiencing  
complete immersion in music and  
video through portable players  
with large capacity  
hard drives



# Millennials and Pop Culture

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